



## A NOTE FROM THE NEWSLETTER COMMITTEE

Almost another year has passed as we go through the holiday season. Delaware By Hand has had a busy year with two shows and several projects begun to serve our members. See the articles in this newsletter for recaps and further details. We will be assembling our 2009 shows calendar in the near future. If you are aware of or have information on shows we have not previously listed, please forward them so that our members can share this information. Also, if you are aware of opportunities for our members, please forward this information to: [newsletter@delawarebyhand.org](mailto:newsletter@delawarebyhand.org).

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## NEW DBH MEMBERS

### Welcome New Members!

In 2008 to date, DBH expanded its membership with the addition of 43 new members. The latest are:

- [Gina R. Kaye, Savannah Inn](#)
- [Virginia "Ginny" Abrams](#)
- David Burslem
- [Sally Culp](#)
- [Mary Foster](#)
- [Natalie Harris](#)
- [Carole Jean Lattomus](#)
- [Dolores Michels](#)
- [Faith Rosenblatt](#)
- [Val Schulte](#)
- [Terry Ward](#)
- [Jack Wiberg](#)
- [M.E. Jewelry Designs \(Margaret E. Moore & Elizabeth M. Wooleyhan\)](#)
- [Constance F. Costigan](#)
- Amy Felker
- Joyce K. Schiller (DBH Board member)
- [R. Edward Dion](#)
- [Rhonda L. Ferguson](#)
- [Victor T. Letonoff](#)
- [Gail Neiburg](#)
- [Michele J. Madeksza](#)
- [Denise Dumont, Denise Dumont Painting Studio](#)
- [Paula S. Bell](#)
- [Rosemary Connelly](#)
- [Sarah Yeoman](#)
- [Barbara L. Petterson](#)
- [Susan Johnston](#)
- [Kim Klabe](#)

Click on the member's name to view their Delaware By Hand web page.

## DBH RELATED EVENTS

### Third Annual Delaware By Hand Members' Day Show

The threat of rain and the move indoors of the traditionally outdoors venue did not deter shoppers from stopping by the Third Annual Delaware By Hand Members' Day Show on Saturday, September 27, 2008.

From the moment the doors of The Studio on 24 opened at 10 a.m., a steady stream of visitors viewed the original works of more than 23 Delaware artists and artisans and shopped locally. For the first time, this year's show featured several vendors from the Historic Lewes Farmers Market. Baues' Busy Bees and Eggs of a Feather graciously accepted our invitation to participate.

Approximately 500 visitors were provided an opportunity to purchase quality works created by Delaware By Hand's glassmakers, basket weavers, ceramicists, watercolorists, fiber artists, photographers, painters, jewelry artists and more.

The Board of Directors' decision not to cancel or postpone the show, the flexibility of the artists and artisans who agreed to move indoors as well as the positive press and publicity contributed to the overwhelming success of this year's Annual Delaware By Hand Members' Day Show.

Thanks to Deb Appleby who permitted the use of The Studio on 24, to the members of the Board of Directors who volunteered throughout the day, to our Delaware By Hand volunteers Carl Ballato and Russ Dion who tirelessly directed, and at times bravely navigated, visitor parking - non stop - and of course, a very

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### Third Annual Delaware By Hand Members' Day Show (continued)

special thank you to our artisans and artists who participated in the Third Annual Delaware By Hand Members' Day Show.

Lorraine Dion



### Note from the Board President, Deb Appleby:

**First:** I would like to thank former board member Pete Saenger for his patience and words of wisdom. Pete has been with DBH since the beginning, reminding us of our mission statement and keeping us on track. His years as a career Ceramicist brought great insight as to how we should proceed and connect with the members, making sure we had your best interest at heart. Yes it is true I fell off the path on occasion and led DBH akimbo, but Pete was there with his gracious words, his willingness to help, and most of all his desire to see DBH flourish.

**Second:** I would like to thank Carol & Tony Boyd-Heron for a wonderful show at their gallery in Lewes this spring. This was the first invitation to do a DBH members' only show at their gallery and an introduction for the members to Peninsula Gallery's very enthusiastic diverse collector clients.

The feedback has been very positive and Tony would like to make this a yearly event. Tony has selected members for the 2009 show which will run from May 30 to June 20.

**Ok---Now the Bellevue show.** First let me apologize for not being there at the show. On occasion my job comes before DBH and I was bringing up my furnace to start back blowing. Ryan Grover, board member and program coordinator, has had a meeting with the park's people and I believe we have a full understanding as to what went wrong and how to correct it if we decide to do the event next year. The consensus from all the members I spoke with that participated was, they loved the barn and would do the show again if there were guarantees that the "publicity" and the "signage" would be done. We are working on putting together a plan of attack and if we (DBH and the Bellevue) can agree on the terms, we should have a grand yearly event in New Castle County.

Thanks to Heidi Lowe for designing our 2008 Members' Day postcard. Look forward to receiving postcards for the spring 2009 Bellevue show. The Board is also seeking a venue for the DBH Fall show. If you know of a possible venue, please email Lorraine Dion at [lorraine@delawarebyhand.org](mailto:lorraine@delawarebyhand.org).

### Members' 2008 Holiday Show

Fifteen DBH members participated in the show held at Deb Appleby's Studio on 24 gallery on Sunday, Dec. 13. The turnout was very good as there had been extensive advertising. This will be the last year for the show to be held in this location, but the Board is searching out several alternatives so that we can continue this event.

### DBH Member's Roster

A complete, printable directory of DBH members will be available on the web site. The format will be in .pdf and readable with Adobe Acrobat Reader which is a free download at this address:  
<http://get.adobe.com/reader/>.

### DBH Members' Meeting

Check your email in the near future for the announcement of the DBH Members' Meeting. Plans are to have the meeting in the Dover area in early to mid February.

## DELAWARE BY HAND MEMBERS' SURVEY AND REVIEW

### Member Survey Summary

During the months of February and March of 2008 the DBH Board conducted a members' telephone survey. The goal of the survey was to gain an understanding of what the membership expectations are, how we are meeting these expectations and to make some decisions based on the survey results in reference to future direction of the organization. At the time the survey was conducted there were 123 total members--67 of these members responded to the telephone survey, 56 could not be reached.

The Board gained valuable information from the survey results and will use this information for planning future activities and communications to the membership. First and foremost, we found that the majority of members are happy with their DBH membership; expectations of membership were either met or exceeded according to the survey tally. "This is a boost to the members of the Board, hearing from the membership that we are meeting their expectations is definitely encouraging news as we continue to work hard to provide more visibility to the artists and artisans of the State of Delaware," commented Deb Appleby, President of the Board. "We were seeking to hear from the membership and really wanted to hear their honest opinion and remain open to suggestions."

Suggestions were plentiful; we heard from several members that non-show related regional networking events would be appreciated and would provide a venue where members could share valuable information and get to know one another. The Board has taken some initial steps to address this suggestion and plan to schedule networking events in the fall. Anyone interested in facilitating a networking event in your region should contact Lorraine Dion at [lorraine@delawarebyhand.org](mailto:lorraine@delawarebyhand.org).

There was a large concern by the Board that members were not receiving the emailed newsletter; however, survey results show that of the 67 responders, 50 are receiving, four responded they are not, eight were not sure, four said they receive it on occasion, and one has no computer access. In addition the survey asked about the community Yahoo group. Sadly, only 13 responded that they are signed up and are using the Yahoo group. Forty of the survey responders are not using the Yahoo group, either because they were not aware of it, or just have not taken advantage of this form of communication for members. This is a free benefit to members and a great way to communicate and share information, ideas and opportunities with your fellow members. The instructions for signing up are included on the back page of the newsletter.

Interest in health insurance was included in the survey, however according to the number of responders that were not interested, the Board will not be pursuing this any further. There was interest in Small Business Administration seminars being offered to the membership; topics suggested included business management, marketing, grant writing, tax laws and any that might be art specific. The Board plans to contact the SBA to determine if there are any seminars that meet these suggested topics and if so, to determine a schedule.

In conclusion, the Board members would like to extend their gratitude to each of the members who participated in the survey. Your responses provided valuable information and will be used in determining the future direction of DBH activities and efforts.

Bobbie Brooks

## DELAWARE BY HAND MEMBERS' WORK TO BE DISPLAYED IN SENATOR CARPER'S OFFICE

Delaware By Hand president, Deborah Appleby, said "I am proud to announce that Senator Thomas Carper has selected art work by three of our members to display in his personal office and conference room in Washington DC. The work was hung in the beginning of December and will remain in his office for at least two years. The three artists whose work was chosen are Connie Ballato, stained glass; Betsey VonDreele, fiber; and Barbara Warden, fiber. Congratulations to the three of you and many thanks to Senator Carper for acknowledging and honoring the original art work produced in Delaware."

## OPPORTUNITIES FOR DBH MEMBERS

### *Delaware by Hand: Masterworks*

A Juried Exhibition of the Works of Delaware by Hand Master Artisans

#### At the Delaware Art Museum *Outlooks Gallery*

November 14, 2009 to January 17, 2010

As a member of Delaware by Hand, you already know that the organization is dedicated to advancing your interest and careers in artful manufacture with regular art shows, photo studio workshops, the DBH website, outreach programs, professional development and museum exhibitions. The DBH Board is responding to the members' expressed desire to host and promote a professionally juried "Masterworks" exhibition. All DBH members are encouraged to send in application materials by March 1, 2009 to be vetted for inclusion in this important public exhibition at the region's premier Delaware Art Museum. For a nominal fee, images of your work will be judged, alongside your member peers, to find examples that express aesthetic refinement, an original point of view and technical mastery. The "Masters" competition will be overseen by two jurors from outside the DBH organization and must possess notable experience judging fine-art and craft competitions. The chosen art objects will be on view in the museum's *Outlooks Gallery* over the holiday months of 2009 to 2010. In addition, the exhibition will be a feature of the Delaware Art Museum's and DBH's sizable marketing presence and DBH members' works will be featured in the Delaware Art Museum's shop.

#### **This is Truly a Special Opportunity for all DBH Members.**

The Masters designation is designed to identify to museums, art enthusiasts, exhibitors, media, collectors and the public that you are a career artist with exceptional professional artistry and strong technical skills and experience.

#### Here are the deadlines:

Application materials:	Due on March 1, 2009	Advance marketing:	Begins Summer of 2009
Jury selection:	Completed by March 15, 2009	Exhibition opens:	November 14, 2009
Notification:	By April 1, 2009	Exhibition closes:	January 17, 2010
Final exhibition inventory:	Decided by April 1, 2009		

#### **Application Deadline March 1<sup>st</sup> 2009**

#### Please, include all of the following in your application packet:

- Your current contact information including name, address, phone, email, etc.
- 8 slides or digital images of the work you would like to have juried into the exhibition.
- Inventory of submitted images with descriptions (medium, size, special display needs).
- Current resume or curriculum vitae.
- Personalized artist-artisan statement.
- Your preferred fine-art/craft judges.
- Self-addressed, stamped envelope for the return of application images.
- Personal check made out to Delaware by Hand for \$25.00.
- Address your application packet to:

Delaware by Hand  
Attn: Masters Competition  
PO Box 457  
Dover, DE 19903

#### **No Application Form Necessary**

#### Additional benefits:

- Successful artisans juried into this event will receive a coveted "Master" designation on the DBH website, upcoming editions of the Studio Map, and on the DBH Directory.
- "Master" designation is applicable for up to five years.
- Works by Delaware by Hand Masters will be featured in organizational marketing.

#### The future of the DBH Masters Program:

- This new DBH "Masters" competition will be open every two years to members in good standing.

Delaware by Hand reserves the right to refuse any work submitted for display in the exhibition that is not of the type represented in your application packet.

**OPPORTUNITIES FOR DBH MEMBERS CONTINUED**

• **Employment opportunity**

Dear Delaware By Hand members:

The Program Director of VSA Arts of Delaware has asked DBH if we would forward the opportunity listed below to our DBH membership:

"VSA Arts of Delaware is a statewide nonprofit organization that provides artistic opportunities to individuals with disabilities through our artist in residency programs. We are always looking for artists who may be interested in teaching some residencies for VSA.

We pay by the hour typically \$30 - \$50. Thanks for your help."

Terri Willis, MA, ATR-BC  
 Program Director  
 VSA Arts of Delaware  
 tbwillis@atlanticbb.net

Forwarded from Lorraine Dion. Contact Ms. Willis directly if you have interest.

- **Newark Arts Alliance** is in the process of rescheduling the members photo day. We are also attempting to locate a time and place for a photo day for Kent County members. Information on both these events will be sent via email as soon as available.

**MEMBER HIGHLIGHTS**

**Bob Palandrani** installed a large-scale painting at the Wilmington City County building's Redding Gallery in the month of November that is approximately seven and a half feet high by fifteen feet long. It is an expressionist piece that pushes the traditional limits and notion of art for this area.

Last April **Sandra Ridgely** had the opportunity to teach a basket class at the Lewes After School Program. The program gives the chance for at-risk children from the age of six to ten to experience a new craft or art in an after school activity. The children really enjoyed the little baskets they made with the help of adult volunteers, with much enthusiasm.

There were approximately 15 students and each went home with a handmade basket. Sandra reports that her experience was much rewarded working with the children. The program is coordinated by Teresa Lockerman (302-228-3586). Any other DBH members who may be interested in getting involved with this program would certainly be welcomed.

**Deb Appleby, Heidi Lowe and Marilyn Nugent** presented various aspects of glass blowing and jewelry making to Benjamin Banneker Elementary students in Milford. Students responded with interest and thanks for their efforts.



## DBH YAHOO GROUP---WOULD YOU LIKE TO NETWORK WITH YOUR DBH FELLOW MEMBERS?

DBH maintains a web based Yahoo Group for the purpose of facilitating communication among our members. Group features include group email, personal photo albums to display your work, a files section to place shared documents such as show registrations and a calendar which will list dates for shows and other events. You're invited to join the Group. Registering is a two-step process. First you must register at Yahoo to get an ID. Then you can register for the DBH group. You retain the right to withdraw from the group at any time.

### To obtain a Yahoo ID:

- Go to [www.yahoo.com](http://www.yahoo.com) and click on "Free Mail: Sign Up" (in the right hand box)
- Fill in the required information and verify by typing in the letter/number configuration at the bottom. Be sure to fill in the "alternative email" box if you wish group emails to come to your regular email address. Otherwise they will come to your Yahoo email address.

### To register for the DBH group:

- Go to [www.yahoo.com](http://www.yahoo.com) and click on "Groups" in the left column
- Type "delawarebyhand" in the "Find a Yahoo Group" box, then on the next screen click on "Join This Group."
- On the next screen type your Yahoo ID and password and click on "Sign In." You will then be registered for the DBH group. In the future you will only have to take steps 1 and 3 above to get to the group site. Once there you will have access to all the group features.



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