

**Connie Ballato**

**From:** DelawareByHand.org [treasurer@delawarebyhand.org]  
**Sent:** Tuesday, May 04, 2010 11:20 AM  
**To:** cjballato@comcast.net  
**Subject:** News From DelawareByHand.org

# The "Hand-DEL" at DelawareByHand.org

April 2010 -

**Welcome New Members!**

Click on the underlined names below to see the work of our newest members on DelawareByHand.org

[Jennifer Nelson \(Fiber\)](#), Greenwood

[Kate Robbins \(Jewelry\)](#), Newark

[Gina Argyrou \(Mixed Media\)](#), Oceanview

[Gina Bosworth \(Fiber\)](#), Wilmington

[Al Zampieri \(Metal-Wrought Iron\)](#), Lewes

[Nancy Carol Willis \(Painting\)](#), Middletown

[Bonnie White \(Painting\)](#), Wilmington

[Marian Hertzog \(Mixed Media\)](#), Seaford

[Jean Bowers \(Painting\)](#), Milton

[Maureen Kamerick \(Fiber\)](#), Newark

[Abraxas Hudson \(Painting\)](#), Nassau

Debora Hansen (Printmaker), Dover

Sarah Reynolds (Supporting Member), Milford

Ryan Grover (Supporting Member), Wilmington

Deb Wool (Supporting Member), Newark

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**Quick Links**

DelawareByHand.org is now on



Log on to Facebook and see what our members are up to.

[www.facebook.com](http://www.facebook.com)

**From the Board President**

**Hello DBH Members and Friends!**

Yes, Deb Appleby is still here, and I am sure some of you are saying "time to move on Deb!" I agree, and have been actively looking for someone to step up and take the lead! I will still be a member and actively help with any programs, however, please take note--we **will** have a new Board President in 2011!

The Board had its strategic planning meeting in January and we hear you! We will not hold a New Castle County show till we know we have the right venue or committed partner and the Members Day show will be moved off the "Wind & Bug" field to the Zwaanendael Park in Lewes on May 29th!

"Made In Delaware" and DelawareByHand.org are two of the branding thoughts we are working on and a re-design of the DBH logo, however, due to popular demand at our members meeting, we will keep the DBH logo and just update it and correct the colors.

The new use of "Constant Contact" e-mail format has received tremendous applause. We are also moving forward with PayPal for show fees and membership renewals. The new title for our newsletter will be "The Hand-Del."

Now on to the exciting programs we have completed and have planned for the upcoming year:

1. February 28 - Board recruitment Salon style event in Lewes. What a great day and thank you to our three new Board members!
2. April 10 - Annual Members Meeting, Dover. Fun and good food. I am sorry to have missed it but lots of good ideas--we hear you!
3. May 29 - 5th Annual Members Day Show, Zwaanendael Park, Lewes.
4. Member and DBH promotional videos planned.
5. June 3-28 - "Masters" show at Peninsula Gallery, Lewes.
6. October 15-November 28 - "Masters" combined show at the Rehoboth Art League. I have invited a friend who will now become a member and we are working on some combined pieces for this show.
7. Fall Driving tour 2011.
8. Fall Wilmington Art Loop event.
9. December Holiday show.
10. Displaying your work at the New Castle Public Library.
11. HMS travel Host I95 travel center shop.

#4 is something we are working on obtaining a quote from a video production company. We would like to have a promotional video of our members at work and the possibilities are endless! Connie had sent out an e-mail requesting videos and some of you responded. We are working on getting them on the website.

#7 We are trying to create two studio driving tours in New Castle County and Sussex with Kent attached to both. These tours would include all the members in that county and not be exclusive to a few. We hope that this will be the second step (driving tour map was #1) in a state-wide studio driving tour weekend.

The Masters show at the Delaware Art Museum was a wonderful success and I hope all of you were able to see the show. If not, please visit one of the two other shows on the "DBH Master's Show Tour" or purchase the catalogue (contact Connie-\$25 each).

I would like to thank retiring Board member, **Wes Stack**, for all his help in keeping DBH moving forward; his creation of our first newsletter, Yahoo site (now closed) and the show calendar was tremendous! Please take a minute the next time you see him to say a big thank you!

The Board works continuously (FOR FREE) to promote DBH, and when I hear "I did not see anything in the paper," I truly cringe and I want to say "what did **you** do to help promote the event?" Each member is sent the press releases and all the information to promote an event. If you cannot take a few minutes or an hour out of a day to call a media publication or senator or gallery to promote the event, then shame on you. We all succeed as the organization grows and when all members step up to the plate for DBH.

I hope to see you at one of our events and as always, please feel free to contact me with your thoughts; I will do my best to respond.

Deb Appleby

### Welcome New Board Members!

Our Board Recruitment Salon Event held on February 28 was a tremendous success in terms of both idea sharing and commitment to service to DBH. Ten potential board members attended the meeting along with our current slate of board members, and three of the potential board members made the commitment to serve DBH for a three-year term. We would like to introduce them to you here:

**Carol Toner** spent most of her professional life as a marketing and sales executive for Kodak Systems specializing in enterprise wide computer systems for the publishing industry. She also taught middle school English in Mesa, Arizona. She is a native New Yorker and graduate of SUNY Stony Brook. Carol and her husband have lived in Northern Virginia, Boston, Phoenix, North Jersey, Shreveport, LA and now here in Long Neck, Delaware. Carol joined DBH as a member in December 2009. She is a fiber artist, specializing in quilting.

**Jean Bowers** retired as a librarian and library manager in 2009 and relocated from the Washington, D.C. area to Sussex County Delaware. She was drawn to Delaware by the small town atmosphere and the natural beauty found in the ocean and the woods. Many of her paintings depict the beauty found in local Delaware scenes. Jean is continuing her art studies begun in the early 1980s and has taken classes with Linda Minkowsky at Wilmington University, Sandy Moore at Southern Delaware Academy of Lifetime Learning and with Jack Wiberg at the Rehoboth Art League. She resides in Milton, Delaware.

**Jeni Barton** graduated with a BFA from the University of Delaware and continues to exhibit throughout the region. Barton's passion for the arts and talent as a community organizer led to her current position as Consultant for Arts Programming in the City of Wilmington Mayor's Office of Cultural Affairs where she coordinates the monthly Wilmington Art Loop and works as an advocate for artists in the region. She is a multi-media artist residing in Wilmington, Delaware.

We thank Carol, Jean and Jeni for their commitment to promoting the artists and artisans in Delaware By Hand.

### What I Saw At The Fair . . .



By Carol Toner

The **Daffodil Festival** in Chincoteague, VA was held April 10 & 11 at the Chincoteague Center. The application required photos of product and booth - silly me thought that meant they were really looking for "fine art and crafts."

This festival is advertised as the "Eastern Shore of Virginia's Premier Celebration of the Arrival of Spring - Featuring Fine Arts and Crafts." I paid a

hefty \$168 for a 10 x10 booth, one table and two chairs and an additional \$30 to the town for a license. Observations: there were no artists offering watercolors, oil, acrylics or any other traditional medium.

There were people selling boxed sets of bed sheets, mass produced costume jewelry, knock off handbags made in China ("Kate Spade") and belts and wallets made in China. It seemed that little thought was given to the placement of like product vendors - they were instead clumped together.

The attendance was light - it was never crowded, the parking lots were never full and those in attendance were not shopping for fine arts and crafts - one woman told me she "had enough junk at home."

Carols Christmas Treasures will not be returning to this one.

There was one "up side" - the food was fabulous - provided by Pepper Jacks.

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We would like this to be a regular feature of the newsletter - I'll be happy to write about your experiences to share with the membership - just send me the details in an email: [caroltoner1@yahoo.com](mailto:caroltoner1@yahoo.com)

What's happening . . .



Free  
Admission!

## Delaware by Hand

[www.delawarebyhand.org](http://www.delawarebyhand.org)

**5th Annual Member's Day  
Fine Arts & Crafts Show**

**Saturday, May 29, 2010**

**10 a.m. – 4 p.m.**

in the park at the

**Zwaanendael Museum, Lewes, DE**

**Wood — Metal — Glass — Ceramics — Photography — Jewelry  
Fiber — Sculpture — Baskets — Printmaking — Painting**

**Rt. 9 East, Savannah Rd. & Kings Hwy. Parking across the street at Lewes  
Presbyterian Church, Franklin Ave.**

**FOR MORE INFO VISIT: [www.delawarebyhand.org](http://www.delawarebyhand.org)**

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**DBH Masters to Exhibit at the Peninsula Gallery in Lewes, DE**

The "Masterworks" exhibition at the Delaware Art Museum in Wilmington, DE was a great success. Now our master artists are taking their exhibition on the road!

**40 DBH Artists/Artisans have already signed up! We have room for two more--go to the [www.delawarebyhand.org](http://www.delawarebyhand.org) website and fill out the application on the "Events" page. The first two who send their application and booth fee of \$75 to us will be added to the show!**

The Peninsula Gallery in Lewes, DE will be exhibiting our Masterworks from June 3 through June 28, 2010. The opening for the event

is on Saturday, June 5th from 5-7 p.m. The Peninsula Gallery is located at 520 E. Savannah Road, Lewes, DE. Please check out their website at [www.peninsula-gallery.com](http://www.peninsula-gallery.com) for more information about the exhibition.

### **DBH Masters and Friends to Exhibit at the Rehoboth Art League in Rehoboth, DE**

The Rehoboth Art League in Rehoboth Beach, DE is hosting our DBH Master artists from October 15 through November 28, 2010. Each DBH Master will select one other DBH artist/artisan to exhibit with them at this event! Two-fer-one! We will be updating this information as details are finalized. You can also visit the Rehoboth Art League website at [www.rehobothartleague.org](http://www.rehobothartleague.org) for upcoming events.

### **DBH Artists/Artisans to participate in the Wilmington Art Loop**

This fall, many of our DBH artists/artisans will be showing their work in the popular Wilmington Art Loop. We will update this information as soon as we have dates and locations! Stay tuned . . .

## **Annual Meeting Report**



Twenty-seven members attended the Delaware By Hand Annual Meeting at Franco's Restaurant in Dover on April 10. We welcomed and introduced our newest board members, discussed programs and events planned for DBH this year, and some venues were suggested for a show in New Castle County (yes, we are still looking for a viable site!).

Heidi Lowe discussed the redesign of our DBH logo. The general consensus among the members who attended was that the current design was well liked. We discussed changing the colors and font.

Connie Ballato took the members on a tour of our current website, and discussed changes that we would like to implement to make it easier to navigate the site.

Two changes in our By-Laws were voted on and approved. The first deals with the timing and frequency of holding an annual meeting. It was moved and approved that, "A meeting of the voting Members of Delaware By Hand shall be held at such time, frequency and place as the Board determines for the purpose of the transaction of such business as may be properly brought before the entire voting body of Delaware By Hand, Inc." Previously, we were required to hold an Annual Meeting in April each year.

The second change deals with the election of Board members. The previous By-Laws call for the election of Board of Directors by the voting members of Delaware By Hand. The logistical issues with this arrangement, i.e., the irregularity of general membership

meetings, has inhibited the development of directors to serve DBH. The Board needs to be able to strengthen the diversity and skill sets of directors and bring new viewpoints and experiences to the Board in a more timely fashion. So it was moved and approved that "The business and affairs of Delaware By Hand shall be managed by a Board of Directors which shall consist of not more than 15 Directors elected by the sitting/current Board of Directors."

Following the meeting, we had a wonderful lunch and spent time networking with our members. Thanks to all who attended the meeting!

### Call for Artists and Show Information

Each week, DBH is bombarded with requests from organizations, members, and others to "pass on" information to our membership, and we have tried our best to send these on to you. Many of our members get this same information from different organizations multiple times, and it can really clog up your email boxes. In order to get this information to you in a timely manner and with minimal annoyance, we will consolidate these requests into ONE email per week (Friday) with the title of the event and the website or email address that you can click on to get more information about the event. We will not put the entire ad or text into the email--just a summary. You can pick and choose which ones you want to look at.



**Wes Stack**, former board member, has agreed to continue to prepare the "Calendar of Shows" for DBH members. This is a listing of shows in the tri-state area with the dates and contact information for the event. You can download and print this information right from the [DelawareByHand.org](http://DelawareByHand.org) website on the "Events" page.



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